

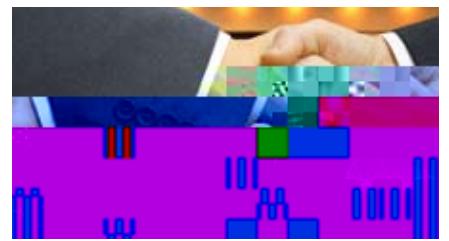
3ERVICE

THE GEORGIA GENTURE, AB PROVIDES ASSISTANCE ON TECHNOLOGY SELECTION AND INVENTOR WORKSHOPS AND SEMINARS. INTERESTED IN CREATING START UP COMPANIES BY PREDICTION OF MARKET NEED AND VALUE PROPOSITION. SCIENTISTS AND INDUSTRY EXPERTS AND INVESTORS ARE INVITED TO ATTEND COACHING AND NETWORKING EVENTS.



4ECHNOLOGY !SSESSMEN

THE GEORGIA GENTURE, AB TEAM WITH A COMBINATION OF TECHNICAL AND BUSINESS BACKGROUNDS GUIDES INVENTORS IN THE DETERMINATION OF THEIR INNOVATIONS' COMMERCIAL POTENTIAL. THE DETERMINATION OF WHETHER TO FORM A START UP COMPANY OR TO LICENSE THE TECHNOLOGY TO AN EXISTING COMPANY IS DEPENDANT NOT ONLY ON THE POTENTIAL OF THE TECHNOLOGY BUT ALSO ON THE GOALS AND TEMPERAMENT OF THE INVENTOR.



7ORKSHOPS AND 3EMINARS

WORKSHOPS AND SEMINARS PROVIDE A FORUM FOR LONG TERM MARKETERS AND SCIENTISTS TO IDENTIFY AND CONCEPTUALIZE NEW TECHNOLOGIES. COACHING AND NETWORKING EVENTS DESIGN AND DEVELOPMENTS RANGE FROM INTELLECTUAL PROPERTY PROTECTION TO INVESTING OUTSIDE INVESTMENT CAPITAL.



FOREGIA GENTURE, AB #ENTER

THE GEORGIA GENTURE, AB #ENTER AND THE GEORGIA GENTURE, AB ARE PROGRAMS OF THE UNIVERSITY OF GEORGIA THAT ARE SUPPORTED BY THE UNIVERSITY OF GEORGIA RESEARCH FOUNDATION, INC. A CORPORATION.

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'ET 3TARTED

TO APPLY SUBMIT A SINGLE PAGE SUMMARY OF YOUR TECHNOLOGY AND COMMERCIALIZATION STRATEGY TO THE GEORGIA "IO"BUSINESS #ENTER. GEORGIA GENTURE, AB STAFF WILL THEN HELP YOU IN THE GENERATION

OF A PROPOSAL ADDRESSING TOPICS SUCH AS THE TECHNOLOGY MARKETING AND VALUE PROPOSITION. AND GRANTS ARE AWARDED QUARTERLY.

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ATHEBUNIVERSITYOFGEORGIA
ATHENS, GEORGIA
PHONE
FAX

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THE GEORGIA GENTURE, AB #ENTER
ATHEBUNIVERSITYOFGEORGIA

THE GEORGIA VENTURELAB
VITALITY OF THE REGION'S ECO-
OF GEORGIA FACULTY STAFF
START UP COMPANIES BASED
RESEARCH AND TECHNOLOGY
ACCELERATE COMPANY GROWTH
EXCELLENT BUSINESS SERVICES
AND FACILITIES AND CRITICAL

The Georgia VentureLab is funded by the
Georgia Research Alliance (GRA).

"Without VentureLab, our company would not exist as it does today. VentureLab helped us to assess the market, refine our product and ultimately reach profitability faster than would have been possible otherwise."

JAMES ATWOOD, *co-founder*
BioInquire

From Idea to Venture TO 6ENTURE

SEED GRANTS AWARDED IN PHASES

■ PHASE ONE SEED GRANTS PROVIDE ACADEMIC RESEARCHERS WITH SUPPLEMENTAL FUNDS NEEDED TO DETERMINE WHETHER THEIR INTELLECTUAL PROPERTY IS FEASIBLE FOR COMMERCIALIZING THEIR RESEARCH DISCOVERIES. PROTOTYPING AND EARLY STAGE COMPANIES HAVE USED ONGOING REVENUE FROM OUTSIDE FUNDING SOURCES TO DEVELOP BUSINESS PLANS PERTAINING TO THIS PHASE. AWARDS ARE MADE DIRECTLY TO RESEARCHERS IN AND MENTS AND CONDUCT PROOF OF CONCEPT TESTS. THESE AWARDS PROVIDE FUNDING TO MITIGATE THE TECHNICAL AND MARKET RISKS ASSOCIATED WITH EARLY STAGE START UPS AND ARE ESSENTIAL TO OBTAINING FUNDING FROM OUTSIDE INVESTMENT PARTNERS. GRANTS ARE ACTUALLY LOW IN AMOUNT AND DO NOT REQUIRE MATCHING FUNDS.

ACCESS TO INFRASTRUCTURE

■ PHASE TWO GRANTS ARE DESIGNED TO EXPAND INTEGRATION OF THE RESEARCHERS' INTELLECTUAL PROPERTY INTO A FEASIBLE PRODUCT WHICH CAN BE PRODUCED IN A COMMERCIAL ENVIRONMENT. AB COMPANIES HAVE USED THESE GRANTS TO PERFORM CRITICAL FIELD TRIALS AND MAKE FURTHER INVESTMENTS ARE UP TO THE UNIVERSITY OF GEORGIA. ALSO ALLOWS FOR ACCESS TO 51 SCHOLARS TALENTED STUDENTS AND

VentureLab facilities are available at a low cost that is essential to the growth of early stage start-up companies.